

## Building an *in vitro* Diagnostics (IVD) Startup – Challenges & Enablers

*Navigating Innovation, Regulation & Growth in the Diagnostics Industry  
For Diagnostics-Focused Startups*

**Speaker : Ms. Veena Kohli**

**CEO & Founder, Vanguard Diagnostics Pvt. Ltd.**

- **Award-winning entrepreneur and leader in the Medical Diagnostics sector**
- **AIIMS, New Delhi alumna with 35+ years of industry experience**
- **Expertise in R&D, Quality, Manufacturing, Regulatory Affairs & Business Strategy**
- **First woman President of ADMI, India's largest IVD manufacturers' association**
- **Advocate for strengthening India's self-reliance in In Vitro Diagnostics (IVDs)**



### HIGHLIGHTS

- **Scientific, Regulatory & Manufacturing Challenges in In Vitro Diagnostics (IVD) Startups**
- **Market Entry, Funding & Commercialization Strategies**
- **Building Scalable and Sustainable Diagnostics Ventures**



**12 June 2026**



**11:30 – 12:30 PM**

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**Last date to apply: 10th June 2026**