

Disruption by Design: Biological Open Source, its Origins and its Future Richard Anthony Jefferson, PhD Professor and Director, Initiative for Open Innovation Professor of Science, Technology and Law Queensland University of Technology, Rogue, Australia CEO Cambia

Thursday, September 27, 2012 12:00 noon Seminar Room

In this talk, I will describe both the historical origins of biological open source innovation, and my own journey in developing it further in the context of modern biotechnology. I will describe our efforts to create an open, patentbased commons of tools for agricultural biotechnology, and the barriers we faced and the lessons we learnt. I'll describe the work that led to a prominent reporter gene system, GUS, its broad and unusual distribution and the disruptive effect this had. I will then go on to describe how this led to Transbacter - an open source gene transfer alternative to Agrobacterium - as well as other technologies created and shared under these open source norms and licenses. I will describe how the public sector's poor understanding of the innovation ecosystem profoundly constrained the opportunities and incentives for cooperative and efficient problem solving. To address this, I will describe our work to develop the first open, public cyberinfrastructure for navigating the innovation system and global patenting - The Lens. I will conclude with a comprehensive review of the concept of 'Innovation Cartography' as a nascent revolution in innovation system transparency and efficiency. I will demonstrate the new open web platform, The Lens, that is necessary if we're to shift the demographics of problem solving and to see life science-enabled innovation address the compelling problems of food and agriculture, health, environmental management and employment.



Richard Anthony Jefferson, PhD Abstract

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